



WSOC-TV
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Greer, Margolis, Mitchell & Associates
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AgB

Advertiser
Agency
Buyer
Salesperson
Pol/B Obama/D/Pre/US (16256)
Greer, Margolis, Mitchell & Associates (2890)
BASSETT, LAURA
Telerep/Philadelphia, Philadelphia (1057)
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Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments
Political - Federal Candidate (1067)
1536/OBAMA FOR AMERICA (134148)
National/Political
1536/06260214

OBAMA FOR AMERICA

Invoice 645185
Inv Date 10/28/2012
Terms Net 30
Contract 325053
Bill Type Standard
Period 10/1/2012 - 10/28/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 11:29:57AM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISOT	Amount	Remarks
64.0	Spot	9:00:00PM-10:00:00PM	Per week (1), Su	10/07/12 9:23PM (Su)	00:30	REVENGE	OFA12Z140H	\$8500.00	
65.0	Spot	10:00:00PM-11:00:00PM	Per week (1), Mo	10/08/12 11:00PM (Mo)	00:30	Castle	OFA12A138H	\$8500.00	
66.0	Spot	2:58:26PM-COLLEGE FOX	Per week (1), Sa	10/06/12 2:58PM (Sa)	00:30	COLLEGE FOOTBALL COUNTDOWN	OFA12A138H	\$1065.00	
67.0	Spot	6:30:02PM-ABC WORLD	Per week (1), Fr	10/12/12 6:55PM (Fr)	00:30	ABC WORLD NEWS TONIGHT	OFA12P143H	\$2265.00	
68.0	Spot	9:00:00PM-10:00:00PM	Per week (1), Fr	10/19/12 9:14PM (Fr)	00:30	WHAT WOULD YOU DO?	OFA12G145H	\$3575.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$17,905.00	Total Spots	5
Commission	(\$2,685.75)		
Net Total	\$15,219.25		